

IRRESISTIBLE HOOK WORKSHEET

Craft an Irresistible Name & Hook for your Interest Identifier



TITLE / NAME: What is the actual name "Unique Mechanism" of your Interest Identifier

MEASURABLE RESULT: How can it measurably increase / decrease a benefit or problem

TIME FRAME: What time frame can the result happen or how little time do they have to spend

WITHOUT: Without Specific Pains / Frustrations / or Objections

ROUGH DRAFT LEAD MAGNET TITLE & HOOK

Title

Hook / Promise