**——— DELIVERY EMAIL**

**Subject Line:**

[IMPORTANT] Here’s Your Ultimate Bitcoin Buyers Guide

**Email Body:**

Hi {Firstname}

Congrats on getting your copy of The Ultimate Bitcoin Buyers Guide

Be sure to save it in a safe place…

It’s very useful and I’m confident you’ll want to refer to it several times as you get started on your journey to Bitcoin ownership – and beyond.

If you’re looking to confidently & safely buy, store and multiply Bitcoin then you've made a great start.

**Download Your Ultimate Bitcoin Buyers Guide Here**

Talk soon…

Lesley

**P.S.** I know that you probably get lots of emails every day, but remember that there’s a real person on the other end of this one (ME )

And I’m really dedicated to helping people just like you to buy & multiply your Bitcoin asset

So, if you have a question or anything particular that you’d like some help with, reply to this email now and I’ll get back to you.

I respond to ALL my emails personally!

**——— EMAIL 1**

**Subject Line:** My $43,000 Bitcoin Blunder

**Email Body:**

I sat at my desk in teary eyed disbelief…

Just a couple of years back I’d excitedly set out to take advantage of the “Bitcoin Boom” everyone kept talking about

Instead… I’d just lost $43,000 to the hands of some fraudsters

Doubt swirled around in my head…. “Maybe everyone was right”, “Maybe crypto isn’t legit”, “Maybe it was just all too good to be true”…

I settled the thoughts and reminded myself of the reason I was here in the first place.

There is a monetary revolution taking place, a technological & financial super storm brewing that may very well create the biggest wealth transfer in our history…

And I WASN’T going to be left behind!!!

So, I picked myself up, dusted myself off… and decided that if there were going to be winners and losers in this new world of cryptocurrency… I was going to be a Winner! Scratch that… a BIG Winner!

I’m grateful for that tough lesson… because it marked the start of a very prosperous Bitcoin journey that passively 10X’d my Bitcoin Holdings in just 18 Months… the details of which I’ll share over the coming days!

Unfortunately for most… there isn’t usually a fairy tale ending in their Bitcoin journey, and that’s if there’s ever even a beginning.

Let me explain…

You see with Billions of dollars flooding into the brand-new unregulated world of Crypto… with new “alt-coins” launching, new exchanges opening, new mining partnerships developing…

The crypto world of which Bitcoin is the big daddy…is ripe for abuse...

Which means most beginners who want to get ahead of the curve and take advantage of Bitcoin to build wealth fast, are in a really tough spot, and maybe you can relate

They’re either jumping in blind, not knowing how or where to safely buy, how to get the best price, where to store their bitcoin… not to mention how to safely grow it like the real crypto players do (I gotcha covered on this btw)… leaving them vulnerable like I was just a few years ago

Or…

They sit timidly on the sidelines and watch others prosper off the most extraordinary opportunity for wealth building we’ll see in our lifetime, because it’s all to overwhelming or intimidating.

If you ask me… both positions suck.

That’s exactly why I took everything I’ve learned about creating wealth with Bitcoin and put it into what I call my **Bitcoin Freedom Formula**…

So that I can teach people like you to Safely Buy & Even Passively Double Your Bitcoin Within Just 12 Months (Even if you’re brand new to cryptocurrency)

And I want to invite YOU to learn all about it for Free If You Qualify

**Find Out If You Qualify Here (It Takes Less Than 60 Seconds)**

Now you’re probably thinking why on earth would Lesley share her best profit producing Bitcoin secrets with me for free…. I totally get it

I’ll explain more if we speak..,. but let’s just say this.

It is of benefit to me to help people like you use my Bitcoin Freedom Formula to safely buy and passively grow your bitcoin. In fact,… I’m on a mission to create success stories right away!

So, this is not me giving away my best secrets developed through months & months of successes and failure just for the fun….

It’s a Win Win scenario for both of us.

Which if you think about it is a pretty great place for you to be in!

Here’s the deal… I’m doing one on one consultation calls with qualified people where I’ll cover the details of my formula…

On this call… I’ll personally guide you step by step through the simple 3 step process I’ve developed to safely buy & grow your bitcoin even if you are starting with a really small budget

Now obviously the upside of using my formula is so BIG and my time is certainly valuable…. Which means I simply can’t do calls with everyone.

That’s why I created the short “Qualification Questionnaire” that you can **Fill Out Right Here**

It takes just 60 seconds… and you’ll know immediately if you qualify to jump on a free consult call with me.

If you do… you’ll get access to my calendar on the following page.

If you don’t… please no hard feelings. It just means that I don’t think my formula is a perfect fit for you right at this moment.

So, if you’re tired of watching from the sidelines while other people win, and you’d value some experienced personal guidance to help you safely and confidently navigate the world of Bitcoin so that you can take full advantage of this unprecedented opportunity ahead of the masses…

My Bitcoin Freedom Formula may be exactly what you’ve been looking for.

Click the link below to see if you qualify for a consultation call, and if so, I look forward to speaking with you.

**Click Here Now To Qualify**

Talk soon,

Lesley

P.S. Tomorrow… I’m sending out an email with the subject line “How I Passively 10X’d my Bitcoin in just 18 Months”. The title says it all… you’ll want to read it.

**——— EMAIL 2**

**Subject:** “How I Passively 10X’d my Bitcoin in just 18 Months”

Imagine… you had an asset that has historically increased over 2,000% in value in the last 5 years .…

And you also had a way to passively increase your holdings of that asset without having to keep ponying up fresh capital

Well… just 18 months ago, a man named Mike showed me the secret to making it happen (which I’ll share with you in just a moment)

Now… yesterday I sent an email titled “My $43,000 Bitcoin Blunder”

If you haven’t read it yet, I suggest you check it out because it talks about how dangerous the unregulated world of Bitcoin can actually be if you don’t know the ins and outs.

In fact, … the email detailed the first time I got really burned which was a painful but important lesson that led me to Mike …

Whose secret helped me more than 10X my Bitcoin holdings… passively… in just 18 Months.

Imagine…

No more endless research on different exchanges and wallets…

No more fear of buying before a big drop or missing out on big gains

No more time wasted on the sidelines listening to countless talking heads while opportunity passes you by…

Just a crystal-clear path to safely buying your first bitcoin and then passively doubling it in the next 12 months!

All while the value of that Bitcoin, if history serves us, is likely to increase!

Ok I’m getting a bit ahead of myself… you’re probably wondering what the BIG Secret is?

Well in yesterday’s email I mentioned my 3 Step Bitcoin Freedom Formula

The 3rd step of my formula called “Bitcoin Growth Formula” leverages dollar cost averaging, the secret of compounding and the skills of a legitimate, experienced team of expert traders (utilizing arbitrage and other trading techniques) – to trade on your behalf…

To help you go from just another static Bitcoin holder at the mercy of market fluctuation

To having a team working on your behalf, expertly trading your bitcoin and using the power of compounding to increase your Bitcoin…

This is exactly how I passively 10X’d my bitcoin holdings in just 18 months.

And it’s how the real players are building wealth with Bitcoin.

Here’s the really great news… my Bitcoin Freedom Formula is your gateway to this inside knowledge, and I’m willing to personally teach it to you if you qualify.

Just fill out the 60 second questionnaire through the link below and you’ll know if you qualify immediately

If you do, you’ll be taken straight to my calendar to book a complimentary call.

**Click Here Now To Qualify**

Talk soon,

Lesley

**----- EMAIL 3**

Subject: [PROOF INSIDE] My Bitcoin Freedom Formula Just Plain Works

Body:

So yesterday I sent you an email where I talked a bit about How I Passively 10X’d my Bitcoin in just 18 Months…

In the email I shared a way that you could have me personally teach you my 3 Step Bitcoin Freedom Formula and help you not only safely and confidently buy bitcoin… but leverage the work and expertise of others to passively double it in the next 12 months…

As mentioned before I’m out to turn people like you into the next success stories of my simple formula…

But because my personal time is involved in the process there’s a limit to how many people I can work with, so this I’m can’t extend this opportunity indefinitely…

And to take advantage you have to Go Here to See if You Qualify for a One on One Call

That said… I’m well aware that there’s a lot of people out here on the interwebs making big promises in the crypto space and that may raise a bit of skepticism because we don’t know each other that well yet…

If that’s the case I totally get it!

Believe me in the wild world of Cryptocurrency, healthy skepticism and due diligence are an absolute must…

I learned that the hard way just a couple years back.

Now I’m confident that if you qualify for a consultation and we jump on a call you’ll see clearly why my Bitcoin Freedom Formula is the single best way for you to capitalize on the most monumental financial opportunity of our lifetime…

But being that I’m the one who developed the Bitcoin Freedom Formula…

And for that reason I’m naturally going to speak highly of it…

I wanted to take a minute and share with you the comments of others, who are using my using my Formula to multiply their Bitcoin, so that you’ll start to see how powerful my help can be!

***[Lesley, here are my thoughts on these testimonials. They don’t really relieve my skepticism, because my mind says… you could just have written these little blurbs. Also they’re all telling me to “get started”, or “not wait” which would make me feel like I’m being sold. Social Proof needs to come across as more organic. Let me know if we can make some adjustments here]***

Gregory Culver a Musician from WA says…

“… really love seeing my Bitcoin assets growing everyday.”

L O’Sullivan a Business Owner from London says…

“If you are still watching to see if it works, trust me it works!”

Cheryl H a **XXXXXX** from Cheshire says…

“If you haven’t jumped of the fence yet please don’t wait.”

The list could go on and on…

There’s nothing stopping you from feeling the same way.

But in order to do so… you’ve for to see if you qualify and assuming you do, you’ve got to book your call with me**.**

Please remember that since there is only one of me ;-), opportunities to learn from me fill up and I often close the door for periods of time.

So if you’re interested in booking a no commitment consultation with me, see use the link below to see if you qualify ASAP…

**Click Here To Apply Now**

Talk soon,

Lesley

**----- EMAIL 4**

Subject: Got a min to chat?

Body:

Hey {Firstname} I’m not sure if you saw it, but yesterday I sent an email titled “[PROOF INSIDE] My Bitcoin Freedom Formula Just Plain Works”

If you missed It, I’d check it out ASAP…

In it I provided a peak at what other’s are saying about the ability of my Bitcoin Freedom Formula to help you Safely Buy… and then Passively Double your Bitcoin in just 12 Months…

I also… reminded you that there are limited spots available to get my personal help buying and growing your Bitcoin assuming you qualify.

Now if you saw the email but didn’t apply

I’m guessing it’s one of two things…

Either 1)… you’re already passively building your wealth with Bitcoin!

If so… rock on!

OR….

2)… You have a few questions or are just a bit hesitant for one reason or another…

If this is the case it’s totally cool… in fact it’s exactly why I’m writing…

You see, unlike many of the spammy online promises made by internet strangers… There’s a real person over here (ME lol)…

And I want to get to know you and encourage your feedback and questions… after all that’s the only way I can help you capitalize on, what may well be, the largest transfer of wealth in our lifetime…

So heck, put me to the test already I don’t bite lol…

Reply to this email and let me know if you what your questions are or how I can help!

And then after you do, go ahead and **Click Here To See If You Qualify For A Consultation** Call because space is limited

Ok I gotta run, but I look forward to seeing your reply

I’ll be sure to respond personally within 24-48 hours!

Talk soon,

Lesley

**---------- EMAIL 5**

Subject: Your Final Invite

Body:

No hard feeling {firstname}, but I wanted to give you a final heads up (kind of a courtesy email) that today is the last time I’ll be mentioning the opportunity to qualify for a one on one “Consultation Call*”* with me…. so we can see if my **Bitcoin Freedom Formula** is a fit to help you Safely Buy & Passively Double Your Bitcoin over the next 12 Months…

Truth is… I only have a couple of spots left on my schedule to take on new appointments at this time. (You Can Still Apply Here)

And typically if I’ve got to bug someone to book a call that costs nothing and has tons of upside… then I’ll have to bug them to take the necessary steps to actually get results… which isn’t fun for either of us.

So for the sake of respecting your time and mine… consider this my last official invite.

Now if by chance you are serious about taking advantage of the huge wealth building opportunity that Bitcoin offers BEFORE the masses jump on board… then I put together a short list of signs my Bitcoin Freedom Formula may be a perfect fit for you…

**Sign 1: You’re on a Limited Budget but don’t want to miss out on the Bitcoin Boom**

If that’s the case I’ve got great news… my Bitcoin Freedom Formula can work for any and ALL budgets. In fact… I can show you how to start passively growing your wealth with as little as $80 to start.

**Sign 2: You Feel Overwhelmed By All The Information Out There**

I totally get this one because that was me just a few years ago. Listening to all the varying talking heads is enough to dive you mad, and it’s NOT productive, it actually paralyzes you.

This is one of the reasons I created the Bitcoin Freedom Formula. So that you can ditch the noise and confusion…. and focus less on opinions and more on what matters; Getting ahead of the curve and building your wealth with Bitcoin.

**Sign 3: You’re Worried Bitcoin is Too HIGH RISK**

I kind of chuckle when people tell me this. Did you know that 76% of people who follow the traditional plan, can’t afford to retire?A recent survey from GoBankingRates.com found over half of Americans have no more than $10,000 saved for retirement, and 1 in 3 have nothing saved at all.   
  
If you ask me… following professional investment “advisement” from those who get paid handsomely to peddle average products to trusting consumers is as risky as it gets. Unless you’re trying to NOT achieve your financial goals… in which case statistically it’s practically a sure fire bet lol.

It’s undeniable there’s risk involved. Anything with even a fraction of the upside as Bitcoin involves risk. But if you’d rather ride the tails of expert traders who benefit when you win, rather than advisors who profit when you buy, my Bitcoin Freedom Formula may be a great fit.’

**Sign 4: You Want To Build Wealth With Bitcoin But Are Intimidated By The Technology**

This is super common. Just remember there was a time when online banking, email, smart phones were all foreign technological concepts to us. In fact, I remember resisting the idea of getting a smart phone for as long as possible, for just that reason (quite ridiculous given my profession is marketing to people online via websites – most of which are now accessed via smart-phones)

Then good news is… in Step 1 of my formula… which is called “The Bitcoin Freedom Foundation”, I simplify all that stuff for you. You’ll know as much as you need to safely buy and start growing your Bitcoin.

Listen… if you can relate to ANY of the signs listed above, then at the very least you should apply to book a consult call with me.

**Do That Right Here**

Not because I say so lol… but because you deserve it!

Because you’re reading this I know… that you’re out in front of this thing

You and your loved ones deserve as much as anyone to benefit wildly from the currency & technology revolution that is taking place…

You’re reading this email for a reason…

Because you know the life changing potential Bitcoin represents…

And I’m sending this email for a reason…

Because I know that my Bitcoin Freedom Formula… can help you skip the painful and costly learning curve associated with getting involved.

But I can (and will) only help those who are willing to help themselves.

And to do that you’ve got to take 60 Seconds, fill out the application, and if you qualify… Book Your Call with me.

This is the last I’ll make mention of it.

So use the link below to apply right now… and I can’t wait to speak with you.

**Apply Now Through This Link**

Talk soon,

Lesley