

NOTE 1: Watch The Training With Julie Burke and Then Set Up Your Fanpage To Have The Following

- Page Header:** Your page header should make clear what it is you do. This can be a more general version of your BIG PROMISE. It should also have your picture on it. You can make one in Canva or have one made on Fiverr. Make sure you check to see how it looks on Mobile as that's where most of your traffic will come from.
- About Me:** Write the "About" section for your page. This can include a very brief authority building backstory along with a clear understanding of what they can expect from your page.
- Pinned Welcome Video:** Welcome them, introduce yourself, share your story, what they can expect, encourage comment/engagement from them. Check out Julie's as an example. Notes: Make sure you're speaking to the individual. DONE is Better Than Perfect.
- Posts:** Start posting and going live right away don't wait. Post consistently as per suggestions made inside the course.
- Name/Category:** Simply choose whatever category seems to apply best don't overthink it. For name I typically suggest your name, especially if you're building a personal brand. If you have a brand based around your product or service that's YOURS (not someone else's brand), then that may be an option as well.

NOTE 2: Find Influencers in Your Space & Model Them